

Матеріали XIV міжнародної науково-практичної конференції
«Сучасні проблеми менеджменту»

- high level of political risk;
- numerous schemes of the shadow economy give rise to conditions a high level of economic risk.

The integration of Ukraine into the world market and development of all types of entrepreneurial activity in the country intensifies the need to study and implement world experience with the needs of risk management in Ukraine. As research result, it is determined that risk management in Ukraine is not common and is only beginning to be applied by domestic companies, mainly in the banking sector and large industrial corporations. Most of the existing theoretical developments have not yet been widely disseminated and implemented in practice.

References

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ADVANTAGES OF BUSINESS EDUCATION IN UKRAINE

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It's never too late to learn. This statement proves once again the fact that it is almost impossible to build a successful business without the experience and necessary knowledge that is given in business schools in our country. The knowledge and skills of a professional leader obtained in the MBA business school will help to form a qualified and talented manager. Here are some interesting facts about this kind of education in Ukraine and about the opportunities it offers for managers and those who have already thought about such training, but have not yet decided to start.

History and statistics. The first business school in history began functioning in the early nineteenth century in France, and only in 1881 - in the US. Today, the world has more than 13,700 business schools, which each year produce from 200 to 250 thousand high-end specialists.

Among the leaders of the business world - the United States, Britain and France. The rating of the best MBA schools in 2015 was Bloomberg. The best international stationary business studies are conducted by the Harvard Business School, Richard Ivey School of Business in Canada,

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London Business School in the UK, INSEAD Business School in France, IE Business School in Spain and IMD Business School (Switzerland).

The salary that graduates of business schools receive is one of the main criteria for the quality of such education. Within half a year after the end of the business school, their earnings are usually increased to 50%. A huge plus is also the career growth and the desire of employers to hire graduates of a good business school into their company.

For the last ten years, business education in Ukraine has been developing quite dynamically, assimilating foreign experience. Business-oriented people are ambitious, learn to defend their own interests and new approaches to running their business. Every year around 200,000 students study in the MBA programs, and their number is constantly increasing.

Western business standards are the basis in Ukrainian business schools, but they are oriented towards Ukrainian reality. With the growing number of professional managers who are ready to invest in their development, the popularity of business schools also increases. And the reason is not only in decent and high salaries, but in striving to receive the most valuable - knowledge.

It is also worth highlighting a new trend in the market of business education, when young people study after graduation because they require additional skills and knowledge to create their own business. Also today, more and more popular are programs for small businesses and medium-term programs that help improve knowledge in a particular field.

One of the most innovative and dynamic MBA programs in Ukraine is offered at the Krok Business School. This is one of the leaders of business training in Ukraine. Teachers of BSK Krok are leading top managers and managers of various business areas. Here are offered programs that were developed for different categories of people wishing to learn. The main task of Krok is the development of a manager as an individual and a high-level professional, therefore, the BSK has more than ten programs in such areas as: strategy; management; marketing and sales; finance; personnel management; operational efficiency.

Learn to learn. Life does not stand still, and business increasingly expands the spheres of influence, developing the latest trends and practices. By acquiring new knowledge, exchanging experience, communicating with like-minded people, a business-oriented person prepares himself for making new and important decisions.

Such decisions will undoubtedly affect not only the success and development of the company, but also the long-term, global development of public interests in general.