

NATIONAL AVIATION UNIVERSITY
EDUCATIONAL AND RESEARCH INSTITUTE OF ECONOMICS AND
MANAGEMENT
MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY OF ENTERPRISES
DEPARTMENT

AGREED

Director of the Educational and
Research Institute of Economics
and Management

_____ S. Petrovska
« ____ » _____ 2017

APPROVED

Vice-Rector for Academics
and Educative Activity

_____ A. Hudmanjan
« ____ » _____ 2018



Quality Management System

COURSE TRAINING PROGRAM
on discipline
" Foreign economic activity of Enterprises "

Field of study: 0306 "Management and Administration"

Major: 6.030601 "Management"

Year of studying – 4th Semester – 7th

Lectures – 34

Exam– 7th semester

Practice – 17


Self work - 54

Total (hours/credits ECTS) – 105 /3,5

Term paper (1) – 7th semester

Index RB-6-6.030601/15-3.1.9

QMS NAU RNP 11.02.03-01-2018

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The working curriculum of the discipline "Foreign economic activity of the enterprise" was developed on the basis of the working curriculum No. RB-6-6.030601 / 15 for the training of higher education graduates of the academic degree "Bachelor" in the direction 6.030601 "Management", the curriculum of this discipline, the index НБ-6-6.030601 /15-3.1.9, approved by the rector ____ of _____ of 2018 and the relevant normative documents.

Work syllabus developed by:

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The working educational program was discussed and approved at the meeting of the graduation department of the direction 6.030601 "Management" - the department of management of foreign economic activity of enterprises, the protocol number ____ from " __ " _____ 2018

Head of the Department _____ O.Ilyenko


The working educational program was discussed and approved at the meeting of the Scientific and Methodological and Editorial Board of FEBA, protocol No. ____ from " __ " ____ 2018.

Head of NMRR _____ A.Tofanchuk

Document level is 3b.


Planned period between audits - 1 year

Accepted copy number 2

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1. INTRODUCTION

The work curriculum of the discipline is developed on the basis of the curriculum of the discipline "Foreign Economic Activity of Enterprises" and "Methodological Guidelines for the Development and Design of Educational and Working Curriculum Programs of the disciplines", put into effect by the order dated 16.06.15, No. 37 / roses,


The rating system of evaluation (RSE) is an integral part of the work curriculum and involves determining the quality of the student's performance of all types of classroom and individual learning activities and the level of knowledge and skills acquired by evaluating the results of this work in the balls during the current, modular and semester control, with the subsequent transfer of the assessment on a multi-scale scale to the national scale and ECTS scale.

The RSE provides for the use of modular rating assessments (current, control, summary), as well as examination or accounting, final semester and final rating assessments.

2. CONTENT OF EDUCATIONAL DISCIPLINE

2.1. Thematic plan of the discipline

№	Name of the theme	Number of lessons (h.)			
		Total	Lectures	Practice	SPS
7 semester					
Module №1 "Main measures of foreign economic activity in Ukraine"					
1.1	Modern theories and practice of the world economy for the management of foreign economic activity	6	2	2	2
1.2	State regulation of FEA enterprises in Ukraine	3	2	-	1
1.3	Main types and directions of FEA enterprises.	6	2	2	2
1.4	Fundamentals of export-import operations	3	2	-	1
1.5	Tariff and non-tariff regulation	6	2	2	2
1.6	International trade agreements, FEA contracts of enterprises.	3	2	-	1
1.7	Organization of international transportations	6	2	2	2
1.8	Module control work №1	2	1	-	1
Total on module №1		35	15	8	12
Module №2 "Strategic Planning and Organization of International Business"					
2.1	Customs requirements for foreign economic entities	3	2	-	1
2.2	International monetary and credit relations and financial relations.	5	2	2	1
2.3	The modern pricing strategy of the company in the foreign market	3	2	-	1
2.4	Planning of enterprise strategy in the foreign market.	6	2	2	2
2.5	Efficiency and risks of export-import and currency operations of enterprises	3	2	-	1
2.6	The main approaches and methods of calculating the effectiveness of foreign economic activity	5	2	2	1
2.7	Insurance of risks in foreign economic activity	3	2	-	1
2.8	Transportation of foreign trade	6	2	2	2
2.9	Documentation used in FEA	3	2 1	-	1
2.10	Module control work №2	2	-	1	1
Total on module №2		40	19	9	12
Module №3 “Term paper”					
3.1	Implementation and protection of term paper	30	-	-	30

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Total on module №3	30	-	-	30
Total on 7 semester	105	34	17	54
Total on discipline	105	34	17	54

2.2. Term paper

In the seventh semester, students conduct term paper (TP) in accordance with approved methodological recommendations in order to consolidate and deepen the theoretical and practical knowledge and skills acquired by the student in the process of mastering the educational material of the discipline in the field of foreign economic activity, which are used in the future at studying many of the following disciplines of vocational training for a specialist with a basic and complete higher education.

The implementation of the TP is an important step in preparing for participation in student conferences, performance of the thesis of a future specialist in management.

The specific purpose of the TP is to master the knowledge system in the field of managing the development of the enterprise in international markets in accordance with the goals and strategy adopted. At the same time, the tasks differ in their variants.

For successful fulfillment of the TP student must know the main types and directions of foreign economic activity of enterprises. Be able to use theoretical approaches when implementing the strategy of the enterprise in the foreign market.

The execution, registration and protection of the TP is carried out by the student individually in accordance with the methodological recommendations.

The time required to complete the TP is up to 30 hours of independent work.

3. EDUCATIONAL AND METHODOLOGICAL MATERIALS FROM DISCIPLINE

3.1. List of recommended sources

Basic recommended sources

3.1.1. Customs Code of Ukraine.

3.1.2. Law of Ukraine "On Foreign Economic Activity" of 16.04.91. // Ukr Customs: Directory. -K.: Libra, 1993.-67s.

3.1.3. Law of Ukraine "On the Procedure for Settlement in Foreign Currency" of September 23, 1994 No. 185.

3.1.4. Law of Ukraine "On the regime of foreign investment" No. 93/96-VR dated 19.03.96.

3.1.5. Gorbach L.M. International Economic Relations: Textbook / L.M. Gorbach, O.V. Plotnikov - K.: Condor, 2009. - 264 p.

3.1.6. Gurina GS, Novak V.O. Foreign Economic Activity of Subsidiaries. -Example ..- K.: Constellation, 2013.- 425c.

3.1.7. Khramov VO, Bovtruk Yu.A. Foreign Economic Policy: Textbook. - K.: MAUP, 2012 - 264 p.

Additional recommended sources

3.1.8 State Customs Service of Ukraine. About the State Customs Service: Structure of Customs Authorities, Special Customs Institutions and Organizations [Electron. resource].

3.1.9 Government support for Ukrainian exports. Information on commitments made by Ukraine in the process of accession to the WTO [Electronic resource].

3.1.10 State Border Guard Service of Ukraine. General characteristics of the state border of Ukraine [Electron. resource].

3.1.11 The State Statistics Service of Ukraine. [Electronic resource].

3.1.12 Ministry of Economic Development and Trade of Ukraine. [Electronic resource].

3.1.13 Ministry of Infrastructure of Ukraine. The network of international transport corridors on the territory of Ukraine // [Electronic resource].

3.1.14 National Bank of Ukraine. Statistics: Statistical Bulletin [electronic publication "Balance of Payments and External Debt of Ukraine, 2017". [Electron. resource]. - 2017

3.1.15 National Institute for Strategic Studies under the President of Ukraine. Trends in post-crisis recovery of world trade: risks and priorities of foreign economic policy of Ukraine. Analytical report. [Electronic resource].

3.1.16 League Act. Legislation of Ukraine. [Electron. resource].

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3.2. List of basic guidance materials for the subject

№ пор.	Name	Index of Topics where Guides are Used	Amount
1.	Slides, posters	1.1-1.7, 2.1-2.9	1 copy and e-version
2.	Methodical recommendations for performing Term Paper	3.1	1 copy and e-version

4 RATING SYSTEM OF KNOWLEDGE AND SKILLS ASSESSMENT

4.1. Grading of different kinds of academic work performed by a student is done in accordance with Table

4.1.

Table 4.1

Grading of different kinds of academic activities performed by a student

7 semester				
Module №1		Module №2		Max Grade
Kind of Academic Activities	Max Grade	Kind of Academic Activities	Max Grade	
Active participation in practicals (4p.*4classes.)	16 (total)	Active participation in practicals (4p.*4classes.)	16 (total)	
Carrying out test (4p.*3 clases.)	12 (total)	Carrying out test (4p.*3 clases.)	16 (total)	
<i>For carrying out module test № 1, a student must receive not less than 17 points</i>		<i>For carrying out module test № 2, a student must receive not less than 19 points</i>		
Module test №1	14	Module test №2	14	
Total on module №1	42	Total on module №2	46	
Semester exam				12
Total on 7th semester				100

7 semester	
Module №3	Max Grade
Kind of Academic Activity	
Term paper	60
Term paper defense	40
Total on module №3	100

4.2. The completed types of educational work are credited to the student if he received a positive rating for them (Table 4.2).

4.3. The sum of rating grades received by the student for certain types of completed educational work is the current modular rating, which is entered into the details of the module control.


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Table 4.2

Correspondence between the Grades and the National Scale

Rating grade			National grade
Answers on practices	Answers on tests	Module test №1, №2	
4	4	13-14	Excellent
3	3	11-12	Good
2,5	2,5	9-10	Satisfactory
less 2,5	Less 2,5	less 9	Bad

4.4. The sum of the current and control modular rating grades is the final modular rating (tab.4.3), which, in balls and national scale, is recorded in the module control report.

Table 4.3

Compliance final module of rating points in estimates on a national scale

Module №1	Module №2	National grade
38-42	42-46	Excellent
32-37	35-41	Good
25-31	28-34	Satisfactory
Less 25	less 28	Bad

4.5. The final modular rating, obtained by the student on the results of the implementation and protection of course work in balls, according to the national scale and ECTS scale, is included in the module control information.

4.6. The sum of final modular rating grades in points is the final semester modular rating, which is converted into an assessment on a national scale (Table 4.4)

Table 4.4

Table 4.5

The correspondence of the final semester modular rating in balls is estimated on a national scale

Grade	National grade
79-88	Excellent
66-78	Good
53-65	Satisfactory
less 53	Bad

Correspondence of the exam rating rating in the assessment points on a national scale


Grade	National grade
11-12	Excellent
9-10	Good
7-8	Satisfactory
Less 7	Bad

4.7The sum of the final semester modular and exam rating marks in the marks is the final semester rating, which is converted into national scale and ECTS scores (Table 4.6).

Table 4.6

Conformity of the final semester rating estimation in scores on the national scale and the ECTS scale

Grade	National grade	ECTS grade	
		Mark	Explanation
90-100	Excellent	A	Excellent (excellent performance with insignificant shortcomings)
82-89	Good Satisfactory	B	Very Good (performance above the average standard with few mistakes)
75-81		C	Good (good performance altogether with a certain number of significant mistakes)

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67-74	Bad Excellent	D	Satisfactory (performance meets the average standards)
60-66		E	Sufficient (performance meets the minimal criteria)
35-59	Good	FX	Bad (bad performance; a second testing is required)
1-34		F	Bad (very bad performance; a student shall retake the course)

4.8. The final semester rating in points, national scale and ECTS scale is entered into the examination report, the curriculum and the student's student book.

4.9. The final semester rating score is entered into the student's student book and student card, for example: 92 / Ref. / A, 87 / Good / B, 79 / Good / C, 68 / Determination / D, 65 / Determine / E, etc. .

4.10. The final modular rating obtained by the student on the results of the implementation and protection of course work, in addition to the module control information, is also recorded in the curriculum, the grade book and the Diploma Supplement, for example: 92 / W / A, 87 / Good / B, 79 / OK / C, 68 / Fine / D, 65 / Fine / E, etc.

4.11. The final score from the discipline is equal to the final semester rating rating. The indicated summary rating from the discipline is entered in the Appendix to the diploma.

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(Ф 03.02 – 01)

АРКУШ ПОШИРЕННЯ ДОКУМЕНТА

№ прим.	Куди передано (підрозділ)	Дата видачі	П.І.Б. отримувача	Підпис отримувача	Примітки

(Ф 03.02 – 02)

АРКУШ ОЗНАЙОМЛЕННЯ З ДОКУМЕНТОМ

№ пор.	Прізвище ім'я по-батькові	Підпис ознайомленої особи	Дата ознайо- млення	Примітки

(Ф 03.02 – 04)

АРКУШ РЕЄСТРАЦІЇ РЕВІЗІЇ

№ пор.	Прізвище ім'я по-батькові	Дата ревізії	Підпис	Висновок щодо адекватності

(Ф 03.02 – 03)

АРКУШ ОБЛІКУ ЗМІН

№ зміни	№ листа (сторінки)				Підпис особи, яка внесла зміну	Дата внесення зміни	Дата введення зміни
	Зміненого	Заміненого	Нового	Ануль- ованого			

(Ф 03.02 – 32)

УЗГОДЖЕННЯ ЗМІН

	Підпис	Ініціали, прізвище	Посада	Дата
Розробник				
Узгоджено				
Узгоджено				
Узгоджено				