

NATIONAL AVIATION UNIVERSITY
DEPARTMENT OF MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY
OF ENTERPRISES

METHODICAL RECOMMENDATIONS FOR THE IMPLEMENTATION OF
THE MODULE TEST

on discipline "export-import operations management"

for 4 year students

specialty 8.03060104 «management of foreign economic activity»

(the code and the name of the direction (specialty) of training

DEVELOPED: CANDIDATE OF ECONOMIC
SCIENCES, ASSOC. OSTAPENKO T.G.

(SCIENTIFIC DEGREE, ACADEMIC RANK,
TEACHER'S NAME)

CONSIDERED AND APPROVED

AT A MEETING OF THE MANAGEMENT
DEPARTMENT OF ZEDP

MINUTES NO. ____ FROM "____" _____ 20__R.

HEAD OF THE DEPARTMENT _____

KYRYLENKO O.M.

VARIANT 1.

Task:

1. Theoretical questions:

- a. To reveal the essence of the concept of "international trade";*
- b. Determine the essence of the economic category of "export-import operations";*
- c. Determine the role and place of international trade in the system of world economic relations.*

VARIANT 2

Task:

1. Theoretical questions:

- a. To characterize the essence and the most important characteristics of international and foreign trade.*
- b. Describe the history of international trade.*
- c. The role of foreign trade in the system of social production.*

VARIANT 3

Task:

1. Theoretical questions:

- a. Concepts, types and factors of formation of the international market.
- b. Evolution of theories of international trade (classical thoria, neoclassical, alternative).
- c. Contribution of Ukrainian economists to the development of theories of international trade.

VARIANT 4

Task:

1. Theoretical questions:

- a. The concept of an export operation. Classification of export operations.
- b. Methods of international trade.
- c. Stages of international trade development.

VARIANT 5

Task:

1. Theoretical questions:

- a. The most important tendencies of the development of international trade.
- b. The role of import operations in the development of trade relations of the world.
- c. The essence of the conjuncture as an economic category.

VARIANT 6

Task:

1. Theoretical questions:
 - a. General economic and market conditions.
 - b. Prediction: the essence, methods, directions of use in international trade.
 - c. The concept of "international trade relations».

VARIANT 7

Task:

1. Theoretical questions:
 - a. The essence, structure and main features of the global commodity market. History of its formation.
 - b. World markets for individual goods and services: nature and classification.
 - c. The oil market.

VARIANT 8

Task:

1. Theoretical questions:
 - a. Markets of precious metals and precious stones.
 - b. Market of machines and equipment.
 - c. The market of ferrous metals.

VARIANT 9

Task:

1. Theoretical questions:
 - a. Concept of export quota on foreign trade turnover.
 - b. Non-ferrous metals market.
 - c. Market of timber products.

VARIANT 10

Task:

1. Theoretical questions:
 - a. The market for agricultural products.
 - b. Market of art and antiques.
 - c. The market of armament and military equipment.

VARIANT 11

Task:

1. Theoretical questions:
 - a. Computer markets.
 - b. Telecommunication market.
 - c. Market of tourist services.

VARIANT 12

Task:

1. Theoretical questions:
 - a. Re-export operations.
 - b. Forms of international trade relations.
 - c. Market of engineering services.

VARIANT 13

Task:

1. Theoretical questions:
 - a. The concept of the world trading system.
 - b. The essence of export-import relations.
 - c. "Shadow economy" and "black" market in the world economy.

VARIANT 14

Task:

1. Theoretical questions:
 - a. Electronic systems of international trade relations.
 - b. E-commerce.
 - c. The essence and types of foreign trade operations

VARIANT 15

Task:

1. Theoretical questions:
 - a. The concept of foreign trade risk.
 - b. Counter-foreign trade operations.
 - c. The technique of carrying out international transactions of sale. Foreign trade contract.

VARIANT 16

Task:

1. Theoretical questions:
 - a. The role and place of Ukraine in international counter trade.
 - b. Intermediary transactions in trade. Types of intermediaries.
 - c. Standardization in international trade.

VARIANT 17

Task:

1. Theoretical questions:
 - a. World commodity market, its functions and features.
 - b. Trademark and branding
 - c. Types of trade: wholesale and retail trade.

VARIANT 18

Task:

1. Theoretical questions:
 - a. World commodity market, its functions and features.
 - b. Trademark and branding
 - c. Types of trade: wholesale and retail trade.

VARIANT 19

Task:

1. Theoretical questions:
 - a. Concept of balance of payments.
 - b. Terms and means of payment in foreign trade calculations. The role of the loan.
 - c. Development of organizational forms of international trade: causes and trends.

VARIANT 20

Task:

1. Theoretical questions:
 - a. Forms and methods of state regulation of foreign trade.
 - b. Administrative methods of regulation of foreign trade.
 - c. Features of trade policy of different groups of countries.

VARIANT 21

Task:

1. Theoretical questions:
 - a. The structure of the balance of payments.
 - b. The essence of trade policy and its methods.
 - c. Competition in international trade. "Trade warfare».

VARIANT 22

Task:

1. Theoretical questions:
 - a. Re-export operations.
 - b. Forms of international trade relations.
 - c. Market of engineering services.

VARIANT 23

Task:

1. Theoretical questions:
 - a. Approval by the World Trade Organization (WTO).
 - b. Features of Ukraine's accession to the WTO.
 - c. United Nations Conference on Trade and Development (UNCTAD) - a role in regulating commodity trade.

VARIANT 24

Task:

1. Theoretical questions:
 - a. International commodity organizations.
 - b. Research groups on commodities.
 - c. European Free Trade Organization.

VARIANT 25

Task:

1. Theoretical questions:
 - a. World Customs Organization.
 - b. International Chamber of Commerce (ICC).
 - c. The main importance and general methodology for assessing the role of countries in world trade.

VARIANT 26

Task:

1. Theoretical questions:
 - a. Countries with a developed market economy in international trade.
 - b. Growing role of developing countries in international trade relations.
 - c. The countries of Central and Eastern Europe: problems of the formation of new trading relations systems.

VARIANT 27

Task:

1. Theoretical questions:
 - a. The Impact of Globalization on the Development of International Trade.
 - b. The development of world trade at the beginning of the XXI century.
 - c. Problems of international comparisons and calculation of parity of purchasing power.

VARIANT 28

Task:

1. Theoretical questions:
 - a. The main foreign trade indicators of Ukraine in 1991-2019 years.
 - b. Geographic structure of foreign trade of Ukraine.
 - c. Commodity-branch structure of foreign trade of Ukraine.

VARIANT 29

Task:

1. Theoretical questions:

- a. Forecast estimates of the main stages of development of the Ukrainian economy and its foreign economic relations.
- b. A. Smith's theorem.
- c. Neoclassical concepts of international trade.

VARIANT 30

Task:

1. Theoretical questions:

- a. Export and import lending.
- b. Heckscher-Ohlin theorem.
- c. Methods of international trade.

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