

# **METHODICAL RECOMMENDATIONS FOR SELF-STUDY ON «INVESTMENT AND INNOVATIVE MANAGEMENT»**

## **INTRODUCTION**

An effective role in studying the discipline is played by rational means: methods of organizing independent work, working conditions, day mode, technique of work, etc. Student's self-study (SSS) is an independent activity of a student, which a scientifically-pedagogical worker plans with a student, but performs her student on the tasks and under the methodological guidance and control of the scientific and pedagogical worker without his direct participation.

The purpose of performing of SSS - deepening, generalization and consolidation of theoretical knowledge and practical skills of students in the discipline "Information systems and technologies in the management of foreign economic activity", by developing the ability to work independently with the academic discipline.

The goal of the discipline is to form future knowledge of investment managers as a specialized type of activity, taking into account the internationalization of modern knowledge.

The tasks of studying the discipline are:

- understand the essence of investment management, its evolution, factors and levels of development;
- learn the varieties that make up and characterize investment activities;
- know the organizational types of organizational structures of investment management in the enterprise;
- be able to manage the organization's investment development, investment project, risks, and the like.

As a result of studying this academic discipline, the student must acquire the following competence data:

- own methods of quantitative financial and investment analysis;

- to make a choice of effective forms of investment in accordance with the strategic directions of investment activity of the enterprise;
- to analyze and implement the economic and financial justification of the feasibility of real and financial investments;
- own a methodology for developing business plans for real investment projects;
- carry out calculations of the effectiveness of investment projects;
- evaluate and analyze the investment policy pursued in Ukraine.

The effectiveness of organization of independent work of students and, as a consequence, independent teaching activity in general, is largely determined by methodological support. Therefore, methodological recommendations for independent work of students, themes and plans of practical classes, control questions for self-examination, examples of solving problems and conditions for self-fulfillment, as well as a list of recommended literature.

## **Questions for self-employment**

1. What is an investment?
2. What is gross, net investment?
3. What are the main intrinsic characteristics of an enterprise's investment as a management object?
4. What is the role of investment in the system to ensure the effective functioning of the enterprise?
5. What are the main factors affecting investment activity?
6. What are the main features of the classification of investments.
7. Expand the essence of investment management. What principles ensure the implementation of effective management of the investment activity of the enterprise?
8. What are the goals and objectives of investment management?
9. What are the subjects and objects of investment management.
10. What are the functions of investment management?
11. Name and expand the essence of the basic elements of investment management.
12. What methodological approaches are used in evaluating the effectiveness of investment projects?
13. What are the main indicators for evaluating the effectiveness of real investment projects?
14. How is net present income, profitability index, payback period of a real investment project determined?
15. What is the main drawback of the payback period efficiency indicator?
16. Draw and explain the graph of the relationship of indicators characterizing the effectiveness of real investment in the investment cycle of the project.
17. What are the ways of generalized comparative evaluation of alternative investment projects by the criterion of efficiency?

18. What value is taken as the discount rate in the methods of evaluating the effectiveness of investment projects?
19. What are the features of the calculation and application of the weighted average cost of capital?
20. How is the price of an enterprise as a subject in the capital market determined?
21. What are the features of assessing the cost of borrowed capital?
22. What are the basic elements of the cost of borrowed capital.
23. How to determine the value of a financial loan?
24. How to determine the value of a commodity loan?
25. What are the features of the risk of a real investment project?
26. Describe the main types of risk.
27. What are the stages of risk assessment of real investment projects?
28. What are the principles for developing a real investment program?
29. What is the sequence of formation of the investment program of the enterprise?
30. What are the main methods of forming the optimal program of real investment?
31. What is the essence of spatial optimization of investment projects?
32. How is the temporary optimization of real investment projects?
33. What is the essence of the "method of complex distance estimates" used in the formation of a portfolio of real investments?
34. What causes the need to restructure the investment program?
35. What is the sequence of the decision to exit the project for the investment program?
36. What are the most effective forms of "exit" of real projects under the investment program?
37. What is the essence of innovative investment?
38. Forms of innovative investments?
39. What are the signs that classify innovation?

40. What are the types of innovation?
41. What are the forms of the innovation process?
42. Types of innovative strategies are distinguished by H. Friedman.
43. What are the models of organization of the innovation process in the enterprise?
44. Types of innovation?
45. What indicators need to be considered when making strategic decisions of innovation policy?
46. What are the principles of organizing the financing of innovative activities of the enterprise?
47. Forms of financing innovation activities of the enterprise?
48. What is the difference between financial investments from real ones?
49. What are the main forms of financial investment?
50. The most common approaches in the active management of financial investments?
51. What is a financial investment management policy?
52. What are the main stages in the formation of a financial investment management policy?
53. What are the signs classified stock investment financial instruments?
54. What are the main parameters by which the investment quality of equity financial investment instruments is assessed.
55. What are the main parameters by which the investment quality of debt financial investment instruments are evaluated.
56. What are the differences in the formation of reverse cash flows in real and financial investment?
57. What is an investment portfolio?
58. What is the main purpose of forming an investment portfolio?
59. What are the signs of typing investment portfolios of the company?
60. Formulate the main conceptual provisions of the modern portfolio theory.
61. What is the essence of the "investor preference principle"?

62. How is Markowitz formulating the "effective set theorem"?
63. What is the economic essence of the restructuring of a company's financial investment portfolio?
64. What are the main factors that negatively affect the level of profitability of equity financial instruments of investment?
65. What factors negatively affect the level of profitability of debt financial instruments of investment?
66. What are the features of real investment?
67. What forms can real investment take?
68. By which components is determined by the general characteristics of the studied company?
69. What groups of indicators characterizing the financial condition of the company?
70. How to determine the financial stability and solvency of the company?
71. How is the integral indicator of investment attractiveness determined?
72. What are the ways to increase asset turnover?
73. What is an investment project?
74. What are the main features to classify investment projects?
75. Name the main sections of the investment project.
76. What are the main phases of the life cycle of an investment project?
77. What is a business plan for an investment project?
78. Expand the contents of the summary of the investment project.
79. Briefly describe the content of the main sections of the business plan of the investment project.
80. What are investment resources of the enterprise?
81. What are the features of the formation of investment resources?
82. What are the main features of the classification of investment resources of the enterprise?
83. What are the principles based on the formation of investment resources?

84. What are the main methods for determining the total need for investment resources?
85. What schemes can be used to finance investment projects?
86. What are the main sources of formation of investment resources?
87. What factors influence the choice of financing schemes for investment projects?
88. What are the disadvantages and advantages of equity in the formation of investment resources?
89. What are the disadvantages and advantages of attracted capital in the formation of investment resources?
90. What is cost, weighted average cost and marginal cost of capital?
91. What are the scope of the use of indicators for assessing the cost of capital.
92. What are the stages of capital optimization?
93. What is the essence of the “financial leverage effect”?
94. What is the Grant Element indicator used for?
95. What is an enterprise investment strategy?
96. What are the parameters estimated strategic investment level of the enterprise?
97. What principles form the basis for the development of an investment strategy for an enterprise?
98. What is the sequence of stages in the development of an investment strategy for an enterprise?
99. What are the requirements for the formation of strategic investment goals?
100. What are the main features classified strategic investment objectives?
101. What is the sequence of formation of the strategic objectives of the investment activity of the enterprise?
102. How are the strategic objectives of the investment activity of an enterprise differentiated depending on the stage of its “life cycle”?
103. What are the main directions of formation of investment policy in the framework of the overall investment strategy of the company?

104. What are the parameters estimated performance of the investment strategy of the company?
105. What is an investment market?
106. What are the functions of the investment market.
107. What are the main features classified investment market?
108. What are the forms of transactions in the investment market?
109. What are the main participants in the investment market?
110. What is the investment market conjuncture?
111. Variations in the investment market?
112. What are the fundamental provisions of the mechanism of the investment market?
113. Name the group of methods for predicting investment market conditions.
114. Expand the essence of the fundamental analysis methods that are used in the practice of forecast calculations of the investment market environment.
115. What are the stages of the research process of investment attractiveness of individual sectors of the economy.
116. Expand the essence of the methodology for assessing and predicting the investment attractiveness of individual sectors of the economy.
117. Synthetic (generalized) and analytical indicators are used to assess the investment attractiveness of industries, regions?
118. What are "responsibility centers"?
119. What are the stages of forming organizational support for investment management?
120. What is investment management information support?
121. What are the main users of investment information.
122. What are the requirements for investment information?
123. What indicators are formed from external sources of information?
124. What indicators are formed from internal sources of information?



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