

PROBLEMS WITH THE INTERNET MEDIA REGULATION IN THE MODERN MEDIA MARKET OF UKRAINE

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Until recently, the Internet could not be considered as widely available mass media, as well as traditional radio, television or printed media. However, the Internet news has become an integral part of Ukrainian modern media landscapes and the Internet Media of Ukrainian users is an important source of information today. Due to the high speed with which new information is published and accessed, the Internet has a great advantage over the other media sources.

The purpose of our research is to analyze the problems of legal and regulatory frameworks of the Internet Media.

The issues of the Internet Media legal regulation became a part of the scientific research of K. Afanasieva “Legal Regulation of the Internet Media. Some aspects”[1] and others. According to the current legislation of Ukraine, television and radio-organizations, licensed print media and news agencies can have the status of mass media, but this aspect does not define the notion of the Internet Media, its status, creation procedures or operating principles. Since the Internet became an integral part for every person without borders, it has to be regulated by law and the level of regulation should achieve the international scale. This determines the relevance of the problem being investigated in our country and on the world stage in general.

Today, the Ukrainian professional journalistic community is raising the question of the need to add the Internet publications to the group of mass media. It can be because of the creation of an official register of online media. However, taking into account the fact that most online media are totally opposed to compulsory registration or, like the Independent Media Trade Union of Ukraine, which is for optional non-State registration, the works on

regulating the legal relations continue to this day.

Therefore, it is necessary to make some changes to the current Ukrainian legislation in order to ensure a complete statutory regulation of the Internet Media in the modern Ukrainian media market. This aspect can be used as a basis for further scientific research in journalism and law.

References:

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