

INNOVATIVE DEVELOPMENT STRATEGIES IN AVIATION

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The aviation sector of the national economy of Ukraine is one of the most science and capital-intensive and requires the application of strategic approaches to determining the priorities of strategic development. Ukraine is one of the few countries in the world with a full cycle of aircraft development, and occupies a leading position in the world market in the development and production of transport and regional passenger aircraft, as well as passenger traffic. The order of the Cabinet of Ministers of Ukraine dated May 10, 2018 № 429-r approved the Strategy for the revival of national aircraft construction for the period up to 2030 [1].

Innovative strategies must become the basis for strengthening the competitiveness of national aircraft construction and air transport. Strategic priorities for the development of the aviation industry of Ukraine include the implementation of the following areas [1]:

- support for national producers, increasing the competitiveness of aircraft products, implementation of structural changes, in particular the transformation and privatization of enterprises; the creation of integrated management structures of the industry; development of new and modernization of existing types of passenger and transport aircraft, helicopters, aircraft engines, other aircraft that will be in demand in the market;

- restructuring, modernization and technical re-equipment of production capacities of serial aircraft construction enterprises, centers of basic maintenance and repair of domestic aircraft;

- creation and introduction into serial production of fundamentally new technologies and means of their realization at the enterprises which let out planes and other samples and accessories of aviation equipment;

- creation of favorable conditions for the sale of manufactured aircraft, the introduction of effective schemes for its sale, in particular with the use of leasing schemes.

The implementation these principles of strategic analysis in aviation will help to power their competitiveness in national and foreign markets. We believe that new and improving technologies, which are developed and implemented on a regular basis, when one innovation will replace another in a closed cycle, allow to ensure continuous innovative development and intensive economic growth of the aviation industry of Ukraine.

References:

1. Some issues of national aircraft construction: Regulatory document of the Cabinet of Ministers of Ukraine dated 10.05.2018 № 429-r. URL: <https://zakon.rada.gov.ua/laws/show/429-2018-%D1%80#Text>.