

Prokopenko Olha,
Doctor of economics, professor, researcher Estonian Entrepreneurship University of Applied Sciences, Tallinn, Estonia.

Boichenko Elina,
Doctor of economics, professor of the Department of Management of Foreign Economic Activity of Enterprises of the National Aviation University, Kyiv.

SOME FEATURES OF THE FORMATION OF A SYSTEM OF STRATEGIC PLANNING FOR REGIONAL DEVELOPMENT

Modern Ukrainian legislation concerning strategic planning for the development of regions (territorial communities) can be combined in three general areas.

First, it is a direction that concerns the role and place of local authorities in organizing and implementing the process of managing the development of the region, in particular – through the application and implementation of development strategies; second, it is a direction that concerns strategic planning of regional development and third, it is the participation of residents of the region (communities) in the process of forming a strategy for the development of the region (territorial communities).

It should be noted that the current conditions of socio-economic development of regions make it necessary to further improve the system of forecast and program documents on strategic planning for the development of regions (territorial communities), which provide for planning measures for the development, implementation, and control over the implementation of program documents that determine the goals of their socio-economic development and ways to achieve them.

By the socio-economic and socio-political processes taking place in the state and each region, trends in their development, as well as taking into account the influence of foreign economic factors and possible risks, priorities are justified, goals and measures are determined, socio-economic development of the region (territorial communities) that need to be implemented to achieve them.

The system of strategic planning for the development of Regions (territorial communities) consists of long-term, medium-term and short-term forecast and program documents. Long-term forecast and program documents define development directions, strategic goals, and structural proportions of the economy and social sphere. Medium-term forecast and program documents are developed based on long-term documents and define the conditions for socio-economic development, directions of action, and measures for the medium term to achieve strategic goals. Short-term forecast and program documents are developed based on medium-term documents and define goals, development conditions, and related activities for the next year [1].

It can be noted that the system of planning for the development of Regions (territorial communities) in Ukraine is based on the concept of State Regional Policy [2], state strategy for Regional Development [3], Regional Development Strategies, state target programs, programs for economic and social development of Regions, agreements on regional development, programs to overcome regional depression.

The concept of state regional policy as a set of systems of views and understanding of the state's activities for dynamic, balanced socio-economic development of Ukraine and its regions, improving the standard of living of the population, ensuring compliance with state-guaranteed social standards for each of its citizens, regardless of the place of residence, as well as deepening the processes of market transformation based on improving the efficiency of using the potential of regions, increasing the effectiveness of management decisions, improving the work of state and local government bodies [2].

The concept of state regional policy as a set of systems of views and understanding of the state's activities for dynamic, balanced socio-economic development of Ukraine and its

regions, improving the standard of living of the population, ensuring compliance with state-guaranteed social standards for each of its citizens, regardless of the place of residence, as well as deepening the processes of market transformation based on improving the efficiency of using the potential of regions, increasing the effectiveness of management decisions, improving the work of state and local government bodies.

The concept of state regional policy defines the principles, directions, main tasks, priority ways, role, and responsibility of local state administrations.

The state strategy of regional development for 2021-2027 is the main planning document for the implementation of sectoral development strategies, coordination of state policy in various areas, achieving the efficiency of using state resources in territorial communities and regions in the interests of man, unity of the state, sustainable development of historical settlements and preserving the traditional nature of the historical environment, preserving the natural environment and sustainable use of natural resources for present and future generations of Ukrainians [3].

The state strategy of regional development is a model for achieving national goals: justification of the goal; determination of current trends and patterns of development; formation of priority directions of structural, investment, innovation, social policy, formation of a scenario for the long-term social and economic development of Regions, determination of stages and deadlines for its implementation.

The implementation of these tasks will ensure the dynamic and balanced development of the country as a whole, bring the standard of living closer to European standards and create conditions for strengthening economic activity in all regions of the country.

References

1. Bakhov, I. Labor market management: Analysis, control and optimization of employment Journal of Advanced Research in Dynamical and Control Systems, 2019, 11(10 Special Issue), стр. 587–594.

2. Про Концепцію державної регіональної політики : Указ Президента України від 25.05.200 № 341/2001. URL: <https://zakon.rada.gov.ua/laws/show/341/2001#Text> (дата звернення: 2.10.2021).

3. Про затвердження Державної стратегії регіонального розвитку на 2021-2027 роки : Постанова Кабінету Міністрів України; Стратегія від 05.08.2020 № 695. URL: <https://zakon.rada.gov.ua/laws/show/695-2020-%D0%BF#Text> (дата звернення: 2.10.2021).

4. Naumov O. B., Kovalenko O. M., Savin S. Yu. Technique of Assessing Future Managers' Leadership Qualities in Modern Socio-Cultural Environment. // Наука і освіта. – 2017. – №10. – 126-132.