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DESIGN OF COWORKING OF THE NATIONAL AVIATION UNIVERSITY

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Introduction. The development of modern information and communication technologies enables a significant number of people around the world to work from home. This problem has become especially acute with the onset of the pandemic. Today, a large number of people work remotely. At the same time, more and more workers prefer to rent a workspace and go to a coworking centre every day.

Main part. It is expected that by 2022 the number of coworking sites will grow at a rate of 6% per year in the United States and 13% in other countries as a whole [1, 333]. Collective space is a new phenomenon in the business environment of Ukraine. The first such institution opened in Ukraine in 2015. To date, 40 coworking spaces have been officially registered across the country, 19 of them in Kyiv, which does not meet the real needs of the economy [2].

The growing popularity of coworking is as follows. First of all, although it is convenient to work at home, there are also disadvantages - and the most important one is loneliness. Coworking is a relatively new and original way to feel part of a team. Coworking provides calmer working conditions, creates a business atmosphere. Secondly, working in coworking spaces contributes to more efficient time management. There are many distractions when working at home - children, pets, neighbours, TV and more. Due to a large number of breaks, an eight-hour workday can turn into a twelve- or fourteen-hour day. Thirdly, it is an opportunity for social interaction. Working in coworking, employees remain independent and free, while gaining opportunities to communicate. They have the opportunity to exchange ideas and help each other, which leads to a synergistic effect. Fourthly, the low cost of maintaining and renting jobs in coworking while renting a private office, especially in a big city, is quite expensive.

Student coworking will provide NAU students, not only those who live in the dormitory, with a modern area for events to unite those who study student self-government, round tables, workshops and more. The formation of a single space will unite the interests of students and guide them in solving socially significant projects.

According to a poll conducted by foreign researchers in late 2014, coworking has the following benefits for employees: 70% feel better compared to the office, 64% increased productivity, 68% said better concentration at work, 91% said better interaction between people,

60% feel that they have a better rest at home after work, 50% noted an increase in earnings [3].

Coworking is characterized by a flexible organization of the workspace and the desire to form a community of residents and internal culture. Coworking is certainly a convenient and cost-effective alternative to working from home or renting a commercial office.

The building plot is located in the western part of Kyiv on the right bank in Solomyanskyi district along Lubomyr Husar Avenue on the territory of NAU at the address: 1 Lubomyr Husar Avenue. The coworking area will be 4000 m² and will include a cafe for 50 seats, a library for 50 seats, a hotel with 12 rooms with an area of 390 m², a mini-cinema for 20 seats with an area of 60 m², gym.

Although the main part of the building is coworking, i.e. spacious rooms with workplaces, offices, conference rooms, meeting rooms, the building will also include a group of rooms for the development of prototypes, printing facilities, stationery store, universal hall (for lectures, performances, etc.), cafe, library, cinema, hotel, recreation areas.

Coworking will be a universal place for residents of nearby areas and students, teachers and guests of NAU. This place will be able to hold large-scale conferences, speeches and lectures for a large audience with a high level of organization, workshops, training, speaking clubs, board game evenings and movie nights. It will be very convenient for students and teachers to print the necessary papers, projects, albums, etc.

On the territory adjacent to the coworking centre, there will be recreation areas, a courtyard, and open-air car parks, including one for low-mobility groups.

Conclusions. Coworking will contribute to the innovative development of students. The practical result of coworking in NAU will be the establishment of contacts and social interaction with freelancers, with the possible participation of students in the organization of corporate events or presentations.

List of sources used:

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