

## **PREPARATION OF QUALIFIED SPECIALISTS AS A FOUNDATION OF GOVERNANCE BASED ON OLYMPIC VALUES**

Nowadays, in modern conditions of development of Ukrainian society, to work in managerial positions in public institutions could only a specialist who has completed higher education and has an education level "Master" / "specialist".

Therefore, in order to prepare qualified experts for the Olympic sport industry, by the initiative of Olympic academy of Ukraine in 2003 at the National University of Physical education and sport, and some years later on the basis of 4 other specialized sports Universities of our country, began the process of preparation of Masters in specialty "Olympic and professional sport". In 2013 for more quality preparation this specialization was divided into two distinct areas: "Olympic sport" and "Professional sport".

Today formation of knowledge and skills of the future Master of Olympic Sports in the process of their preparation is carried out on the main three logically interrelated sections: educational, research and internship.

The structure of the educational section is consist of two blocks: general and special educational disciplines. Unlike the basic (bacalavr) level, lectures are characterized not only by the problematic presentation of the material, but also the contradictions of Olympic sport and the ways to overcome them. Within the framework of such disciplines as: historical aspects, problems and contradictions of Olympic Sports, Olympic Marketing, Philosophy of Olympic Sports, Cultural Legacy of Olympic Sports and other students study the views and approaches of various specialists to solving the different problems of Olympic sports. During the seminar sessions, lectures are modeling the problem situations that could be in practice, and undergraduates searching and offering the ways of solving. This approach allows not only to create the skills necessary for the practical professional activity of a qualified specialist, but also contributes to the expansion of their knowledge of the Olympic values. One of the effective methods for preparing of future masters for diverse professional work is role- playing games, as micromodels of the realities of modern life.

An important place in the structure of the preparation of future specialists is scientific work or preparation of the research project. The scientific work is aimed at improving the ability of undergraduates to cognize and use the acquired knowledge to solve professional problems. The organization of scientific work is based on the correspondence of its content to the future professional activity of specialists in the field of physical culture and sports. Among the main directions of master's scientific works can be identified: organizational and managerial; integrative, praxeological and theoretical. Also, the subject of master's works corresponds to the plan of research work in the field of physical culture and sports, which is approved by the Ministry of Education of Ukraine.

One of the main components, not only in the process of training qualified specialists, but also in the introduction of Olympic values in the training of young professionals who will later occupy managerial positions - is the organization of the internship process. The development of the internship program is carried out in accordance with the specifics of future professional activity.

At the same time, the internship process includes two components: practice in organizations such as the Ministry of Youth and Sports of Ukraine, the National Olympic Committee, national sports federations. And the second direction is the involvement of undergraduates in organizational work for the preparation of Olympic days, Olympic lessons, for excursions in the Olympic Museum, etc.

In conclusion, I have to note that leading specialists of the industry are involved for working with undergraduates. That allows to get a fundamental, comprehensive preparation, which is closely intertwined with the Olympic values.

Our graduates today occupy leading positions in the Ministry of Youth and Sports of Ukraine, national sports federations, own private sports clubs and of course we can not fail to mention the Vera Peredery, who was elected as a member of the IOC Commission for Olympic Education.

**Literature:**

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