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LEXICAL AND STYLISTIC FEATURES OF CHARLES III SPEECHES

The spread of Internet communication and online information exchange technologies have raised scholarly interest in political discourse. The question of political discourse and the use of lexical and stylistic constructions in it were studied by such scientists as: Dmytruk[1], L.I Matsko[2] and T. Nagorska[3] and we can say that the number of studies in this field continues to grow.

The political speeches and oratory of prominent political leaders contribute to their influence and authority in the world. Leaders such as Charles III, King of the United Kingdom, have a significant influence on world politics, prompting increased research into their speeches. In their speeches, politicians use a large number of artistic devices to express their speech. These include epithets, metaphors, repetition, alliteration, inversions, hyperbole, etc. All politicians use them to express their ideas and manipulate people's feelings.

Summarizing the lexical and stylistic speeches of the leaders of the states, we can say that in their speeches, the majority of world leaders use various types of artistic means in order to express their speech and bring the content closer to a version that is understandable to the people.

Also, all these structures are used to manipulate the consciousness of the people to achieve their goals and divert attention from problems by covering them up with even bigger ones and vice versa. So, artistic devices play an important role in speeches, because it is thanks to these interjectional constructions that we perceive speeches the way we need to perceive them. Having analysed three speeches of Charles III, we have determined that metaphors prevail in his speeches - 54% with 16 items, epithets are second - 20% with 6 items, repetition is third - 10% with 3 items, inversion and use of quotations are 4th with 7% and 2 items, and parallelism, alliteration and contrast have 3% each and only 1 item. The richest in epithets and metaphors was Charles III's speech on 9 September 2022 after his mother's death, where he used 6 metaphors and two epithets, adding a quote and several repetitions expressing his sympathy and connection with his mother.

Thus, we can say that in his speeches Charles III uses various artistic means to express himself. The most frequently used metaphors in the speeches we have studied are: a deep sense of gratitude, the service of her people, life of service, etc. In conclusion, we can emphasise the importance of studying the lexical and stylistic features of Charles III's speeches in order to understand his political and cultural influence on modern society.

The study of this topic will allow us to better understand the context and purpose of his speeches, as well as to identify the impact of his linguistic style on the audience and the overall effect of his verbal speeches. Thus, the study of the lexical and stylistic features of Charles III's speeches is important for the further development of linguistic and cultural science.

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THE USE OF AI IN EDUCATION

Nowadays, artificial intelligence technologies have evolved significantly, from just recognizing objects to text and image generation. These technologies appeared just a few years ago, and people really liked them, starting to use them in everyday life. However, sometimes the use of AI can be considered cheating, especially when it involves creating some forms of art, copywriting, and critical thinking.