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## ARCHITECTURE OF THE AIRPORT HOTEL – A DISTINCTIVE BUSINESS CARD OF THE KHERSON REGION

The relevance of the topic. Ukraine has all the prerequisites for the tourism development. Convenient geographical position, favorable climate, diverse relief, a unique combination of natural and recreational resources, cultural and historical heritage, ramifications of the resort base - all these factors determine the competitive advantages of the country in offering a tourist product. A major role takes transportation connections with resort areas. Airports development was initiated due to the rapid progress of regions and urban areas.

Hotel provision services related to the air transportation is an integral part of modern enterprises. The development of the international airport «Kherson» is a part of the State target program for the airports development until 2023 (approved by the Cabinet of Ministers of Ukraine on February 24, 2016, №126). Among the perspective construction objects at the airport is a hotel with parking for servicing air passengers and guests of the city.

To create an expressive architectural style for five store hotel with 168 places was selected an ideation concept of the Kherson watermelon, which is one of the business cards for the region.

The combination of historical knowledge, architecture, the theory of structures, the technology of construction and design allowed to create a tolerant to the existing building architecture design and the space-planning solution.

Taking into account the station square organization peculiarities were developed schemes of transportation-pedestrian connections and a parking place for vehicles.

**Expectation results and conclusions.** The implementation of design solutions for the new hotel construction with a single-level parking will allow:

- to provide comfortable staying conditions for the air passengers and guests of the city;

- to create a building, will serve as a business card of the region due to its image.

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