## THE GLOBAL VECTOR OF INTERIOR DESIGN

Today the trend for folk-inspired fashion has hit the interiors' world and Ukrainian interior design market is not an exception. Modern Ukrainian designers aim to join the global vector of interior design development and at the same time they add national component to the interior.

From the era to era, great thinkers were looking for ways to perfect the organization of human space, simulated progressive arrangement for his time, intuitively sought to achieve the unity with our nature. The city of absolute harmony and order is the eternal dream of the idealist architect, who faces reality every time.

The last decades in the world can be characterized as a scientific and technological revolution which are developing in geometric progression, urbanization and ecological crisis, which are interconnected. The life and activity of modern civilization almost doesn't rely to the laws of evolution and equilibrium of ecosystems. In nowadays we allow the mobility of cars more than for needs of human. Today, the purpose of building an "ideal city" has disappeared, but now we have a new principle, which consist of the characteristic features of an our time. Scientists are developing a new formula of alternative civilization - sustainable, environmentally, human, demilitarized, friendly. Architects working in the field of industrial production and urban ecology must transform the theoretical formula of a new post-industrial civilization into material environment for the safe life of society.

The purpose of the study is to analyze the cultural needs of society, to sharpen the attention around the problem of public spaces and the efficiency of functioning our city's street-network.

The problems of creating a comfortable environment, expedient allocation of urban spaces, the search for new architectural and planning decisions attract the attention of many scientists. In particular, the prospects and problems of their exercise are seen in their works Enrique Panyalos, Jan Gale, Jane Jacobs, Leo Hollis, Jeffrey West.

A famous urbanist Jan Geil said that a good city is a city where people like to go out. The main task of designers is to make the architecture of the buildings meet the human scale and facilitate for walking. The proportions of man, his feelings and his mobility are the key concepts of quality urban planning, created for people. In other words, the real city is created from below, not from above. Public spaces are constantly changing, so they need to be flexible and open for new features to fit different generations. Also they have to perform and combine in themselves several functions - for example, it's must be a quiet place for rest, retail locations, catering establishments, places for individual and public transport.

I think, that the life in the city should be more important than space, for example, and space, in turn, should be more important than construction and buildings. I have been watching the locals for what they are interested in and why they are stop sometimes and then I understand one important thing: people stop to see what's on the market, sit in a cafe and meet with their friends, they are interested in different billboards and talking with each other. And do you know what they most interested in? Mostly they were interested in people.

So, how we can get people go into the street and how to create spaces, witch will be support this process? Popular architect Enrique Panyalos duering 3 years created absolutely new urban environment in his town, whitch base on the needs of most residents. Panyalos refused to invest into the roads and built pedestrian zones, cycling tracks, parks and squares, kindergartens, schools and libraries in their place. He showed that the transformation of the city is real for us. I understand that the list of the topical problems and challenges is striking us today, but improving the quality of the human environment often begins just with increased attention for this.

If urban planners and architects are more likely to think about living on the streets, rather than seeing just empty space between buildings, our cities will be better. We must provide quality conditions for people in the city streets can walk, sit, listen and talk, people could trust their street and feel some social equality. At the same time, the scale of projects should be asked by citizens, and implement them - designers. Therefore, the consistent involvement of residents in the redevelopment of public spaces is a prerequisite for effective urban development strategies.

The necessity of fulfilling these conditions is the most important thesis in this article. It is necessary to understand how to revive public spaces, to open their power and to return "Cities" for their residents. And the answer to this question should be sought in the assessment of urban life as a complex social process and the main factor of human.

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