

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
National Aviation University
Educational and Research Institute of Economics and Management
Management of Foreign Economic Activity of Enterprises Department

APPROVED
Acting Rector

« ____ » _____ 2017



Quality Management System
SYLLABUS
on
"International Investment Activity "
(according to ECTS)

Area of knowledge: 07 "Management and Administration"
Specialty: 073 "Management"
Specialization: "Management of Foreign Economic Activity"

Year - 2

Semester – 3

Classroom Sessions – 51
Tutorials – 39
Total (hours/ECTS credits) – 90/3.0

Examination – 3 semester

Index НБ-6-073/16-2.3.4

QMS NAU S 11.02.03-01-2017



The Syllabus on “International Investment Activity” is based on the educational and professional program and Bachelor Curriculum № РБ-6-073/16 for major Major 073 “Management” and the Specialization “Management of Foreign Economic Activity” and correspondent normative documents.

The Syllabus has been developed by:

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Discussed and approved by the Department for the Speciality 073 “Management” (Specialization “Management of Foreign Economic Activity”) – Management of Foreign Economic Activity of Enterprises Department, Minutes № ____ of _____ 2017.

Head of the Department _____ O. Iliencko

Discussed and approved by the Scientific-Methodological-Editorial Board of the Educational and Research Institute of Economics and Management, Minutes № ____ of " ____ " _____ 2017.

Head of the SMEB _____ A. Tofanchuk

AGREED

Director of the ERIEM

_____ S. Petrovska

« ____ » _____ 2017

Director of the Center

of Advanced Technologies

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Document level – 3b

The planned term between the revisions – 1 year

Master copy



1. EXPLANATORY NOTES

The Syllabus of the subject “International Investment Activity” is developed on the basis of the “Guidelines for the development and execution of Syllabus and Course Training Program of subjects”, promulgated by order №37/поз dated 16.06.15.

This training course is the theoretical basis of the body of knowledge and skills that form modern economic thinking in the field of professional management . Learning of this discipline aims to study processes of international investment businesses.

The goal of teaching is to develop future managers of modern economic thinking and understanding of principles of international investment, research prospects of international investment activity in Ukraine and globally, as well as the generation of knowledge and the acquisition of analytical and practical skills in the field of investment.

The tasks of the study of the discipline are:

- understanding of the nature of international investment, their place and role in today's international business;
- study of subjects, objects, types and forms of international investment;
- understanding the nature of international investment market conditions and factors of its structure;
- study of methods of regulation of international investment at the national, international and supranational levels;
- gain experience of application of the international investment management activities;
- study of the practice of international investment activity in Ukraine, strategies and measures to improve its efficiency;
- understanding of international investment activity in aviation industry.

As a result of studying this discipline student must.

Know:

- nature of international investment, its place and role in international business;
- types and forms, subjects and objects of international investments;
- regulation of international investment;
- conditions and factors of the international investment market;
- nature and methods of international investment activities;
- methods of evaluating effectiveness of international investment;
- practice of international investment activity in Ukraine;
- key areas of international investment companies aviation industry.

Learning outcomes:

- determine main directions of international investments;
- analyze factors that affect international investment;
- explore methods of regulation of international investment in a particular country, region;
- analyze structure and factors of international investment market;
- identify strategic priorities for international investment companies;
- use modern techniques and tools of the international investment activity of enterprises.

The subject contains one module:

Module № 1 "Theoretical basis and practical aspects of international investment activity"

The subject «International Investment Activity» is based on: «Business law», «Macroeconomics», «Microeconomics» and it is the base for studying the following disciplines «International Business», «E-Commerce», etc.



2. SUBJECT CONTENT

2.1. Module №1 "The Theoretical basis and applied aspects of international investment activity".

Topic 2.1.1. Essence and features of international investment.

The economic substance of international investment activity. Subjects and objects of international investment activity. The concept and features of the investment process. Classification of international investment. Sources and structure of international investment resources. Factors affecting international investment. International investment infrastructure. The theory of international investment.

Topic 2.1.2. The regulation of international investment activity.

Specificity, the levels and methods of regulation of international investment activity of economic entities. Basics of legal regulation of international investment activity in Ukraine. Regulation of international securities transactions. Legal framework of mergers and acquisitions of enterprises in attracting international investment. The role of integration associations in the regulation of international investment activity.

Topic 2.1.3. The international investment market.

The concept and structure of the international investment market. Stages of development of international investment market. The subjects and objects of international investment market. Supply and demand on the international investment market. The structure of the international capital markets, monetary and investment resources. The functioning of the securities market. The international derivatives market.

Topic 2.1.4. International investment strategy of economic entities.

Strategic priorities of international investment activity at the micro, meso and macro levels. The strategy of international investment activity. Program of international investment activity. Classification of investment risks and including them in the choice and implementation of strategy for international investment. The nature and objectives of international investment management.

Topic 2.1.5. Methods and tools of the international investment activities.

Methods and tools manage the international investment activities of economic entities. The international investment activities. Planning international investment activities of enterprises. Organizational model the implementation of international investment activities. Motivation for international investments and the creation of a favourable investment climate. Types of monitoring the impact and effectiveness of international investment activity of economic entities.

The theme 2.1.6. Evaluation of the effectiveness of international investments.

Quantitative and qualitative assessment of international investment in the real and financial sector of the economy. Macroeconomic indicators of international investment in the economy of the region. Economic, technological, environmental and social impacts of international investment activity of economic entities. Estimation of growth of market cost of objects of international investment activity. Evaluation of investment projects. evaluation of the effectiveness of the international investment portfolio.

Topic 2.1.7. International investment activity in Ukraine.

Strategy and tactics of formation of a favorable investment climate in Ukraine. Criteria for evaluation of investment attractiveness of the national economy. Patterns of international investment in the Ukrainian economy. Opportunities and risks of international lending. Modes of international investments in Ukraine. Free economic zones as a factor of increasing international investment activities.

The theme 2.1.8. International investment activity of enterprises of aviation complex



Practical aspects of international investments in the structure of the aerospace industry: the experience of the European Union and the United States. The potential opportunities and threats to international investment in the Ukrainian aviation complex. International investment projects in the field of civil aviation. International investment in the development of air transport enterprises.

3. LIST OF REFERENCES

3.1. Basic literature

- 3.1.1. Дегтярева Ю. В. Методы управления инновационно-инвестиционной деятельностью предприятий в условиях риска / Ю. В. Дегтярёва. – Краматорск: ДГМА, 2010. – 123 с.
- 3.1.2. Кучер В. А. Оптимальное управление инвестиционными проектами на основе планирования жизненных циклов / В. А. Кучер. – Донецк: Вебер, 2009. – 300 с.
- 3.1.3. Международная инвестиционная деятельность : учеб. пособие / В. Е. Реутов, О. С. Горда. – Симферополь: Феникс, 2008. – 335 с.
- 3.1.4. Міжнародна інвестиційна діяльність : навч.-метод. посіб. для самост. вивч. дисципліни. / [Л.В. Руденко та ін.]; За заг. ред. Л.В. Руденко. – К. : КНЕУ, 2008. – 167 с.
- 3.1.5. Міжнародна інвестиційна діяльність : підручник / Д. Г. Лук'яненко, Б. В. Губський, О. М. Мозговий та ін. ; За ред. Д. Г. Лук'яненка. – К. : КНЕУ, 2003. – 387 с.
- 3.1.6. Рогач О. І. Міжнародні інвестиції: теорія та практика бізнесу транснаціональних корпорацій : підруч. для студ. екон. спец. вищ. навч. закл. / [Голов. ред. С. Головка] – К. : Либідь, 2005. – 714 с.
- 3.1.7. Сазонець І. Л. Інвестиційна діяльність корпорацій : навч. посіб. / І. Л. Сазонець, О. Д. Сучкова. – К. : МАУП, 2007. – 192 с.

3.2. Additional literature

- 3.2.1. Гончаров В. Н. Управление финансовой деятельностью инвестиционной компании / В.Н. Гончаров, В.Л. Иванов, С.В. Автономов; Отв. ред. Гончаров В.Н. – Донецк: Куприянов, 2006. – 199 с.
- 3.2.2. Джусов А. А. Инвестиционные стратегии институциональных инвесторов / А. А. Джусов. – Д. : Наука и образование, 2005. – 205 с.
- 3.2.3. Егоров П. В. Управление инвестиционными рисками в производственно-хозяйственных системах / П.В. Егоров, А.А. Лактионова. – Донецк: Юго-Восток, 2005. – 209 с.
- 3.2.4. Захарін С. В. Проблеми і перспективи інтеграції України до міжнародного інвестиційного ринку: монографія / С. В. Захарін. – К. : ОІЕ НАНУ, 2003. – 167 с.
- 3.2.5. Керш С. Р. Дорожная карта бизнес-инвестора: как повысить стоимость компании за счет эффективных инвестиций. Руководство менеджера / пер. с англ. О. В.Теплых; Под науч. ред. Е. Е. Козлова. – Д. : Баланс Бизнес Букс, 2006. – 216 с.
- 3.2.6. Міжнародні інвестиції : навч.-метод. посіб. / В. М. Бредіхін, А. О. Близнюк, К. П. Покатаєва, К. О. Попкова. – Х. : ХНАДУ, 2008. – 266 с.
- 3.2.7. Пухальський В. В. Міжнародний інвестиційний менеджмент : конспект лекцій. – Хмельницький: ТОВ «Тріада-М», 2007. – 123 с.



(Ф 03.02–01)

АРКУШ ПОШИРЕННЯ ДОКУМЕНТА

№ прим.	Куди передано (підрозділ)	Дата видачі	Прізвище, ім'я та по батькові отримувача	Підпис отримувача	Примітки

(Ф 03.02–02)

АРКУШ ОЗНАЙОМЛЕННЯ З ДОКУМЕНТОМ

№ з/п	Прізвище, ім'я та по батькові	Підпис ознайомленої особи	Дата ознайомлення	Примітки

(Ф 03.02 – 04)

АРКУШ РЕЄСТРАЦІЇ РЕВІЗІЇ

№ пор.	Прізвище ім'я по-батькові	Дата ревізії	Підпис	Висновок щодо адекватності

(Ф 03.02–03)

АРКУШ ОБЛІКУ ЗМІН

Номер	Номер/сторінки (пункт)				Підпис особи, що внесла зміну	Дата внесення зміни	Дата введення зміни
	зміненого	заміненого	нового	анульованого			

(Ф 03.02 – 32)

УЗГОДЖЕННЯ ЗМІН

	Підпис	Ініціали, прізвище	Посада	Дата
Розробник				
Узгоджено				
Узгоджено				
Узгоджено				