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NEW TRENDS IN TRANSPORT LOGISTICS

Today, many large Ukrainian transport companies are increasingly beginning to implement new trends in transport logistics for Ukraine to improve skills and improve customer service.

There are 5 main trends affecting the development of transport logistics. Taking them into account, the enterprises of the transport and logistics industry can adjust the strategy of their development.

1. Production becomes closer to the final consumer.

Recently, there has been a tendency to transfer production capacity to countries closer to the customer's country. For example, China has moved its production to Europe, due to the growth of labor in Europe and rising transport costs in China itself. Therefore, in about two years we can expect the emergence of new solutions for trade routes, including new services and infrastructure. Capacity transfer allows to reduce costs not only for production, but also for logistics.

2. Investment in IT technology for logistics

Today, logistics processes are becoming more complicated, and full control can only be guaranteed by reliable IT technologies programmed for the needs of the industry. They allow you to receive and exchange information throughout the supply chain in real time, which makes carriers more competitive in the market, and cargo owners to counter.

3. Economic development of new regions

In recent years, China has demonstrated a tremendous pace of economic development and has taken first place in various sectors of world trade. Also, in the near future it is expected that Africa will be the next discovery in the field of production, so many logistics companies are already honored to set up their branches there.

4. Expansion of the online commerce market.

The expansion of the online commerce market and the optimization of the transport and logistics industry will contribute to the development of the sharing economy and the integration of the value chain between companies in transport and logistics, online commerce and manufacturers. Impact on the consumer:

more affordable and innovative services that increase customer comfort through the development of online sales and new opportunities for sharing by increasing the popularity of the sharing economy.

5. Introduction of new equipment

Due to changes in the processes due to the introduction of new equipment, consumers and employees of companies will communicate less and less with each other and more and more - with machines, as a consequence, such changes will lead to greater flexibility of services. As well as in the long run, lower operating costs will be one of the main factors encouraging consumers to switch from traditional to electric motors, and electric cars can reduce the negative impact on the environment by reducing fuel consumption.

It is difficult to imagine the transport industry of a developed country without modern trends, the main advantages of which are accelerated delivery, safety of transported goods, competitive cost of transportation, reduction of time of delivery of goods to recipients on a door-to-door basis. , Asia and the United States and promote the integration of local transport systems into the global transport market. And the introduction of new schemes and the willingness of transport companies in Ukraine to work for them is a positive trend for the development of national transport logistics.

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