

NATIONAL AVIATION UNIVERSITY
Educational and Research Institute of Economics and Management
Management of Foreign Economic Activity of Enterprises Department

AGREED

Director of the Educational and
Research Institute of Economics
and Management

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«__» _____ 2017

APPROVED

Vice-Rector for Academics
and Educative Activity

_____ T. Ivanova
«__» _____ 2017



Quality Management System

COURSE TRAINING PROGRAM

on

"Management of the Enterprise Economic Activity"

Field of study: 07 «Management and Administration»
Speciality: 073 «Management»
Specializations: «Management of Foreign Economic Activity»
«Management of Organization and Administration (by types of economic activities)»

Year of study	– 2 nd	Semester – 3 ^d
Lectures	– 34	Graded Test – 3 ^d semester
Practicals	– 34	
Self-study	– 97	
Total (hours/ECTS credits)	– 165/5.5	
Homework	- 3 ^d semester	

Index ECB-6-073/16-3.2.1

Index ECB-6-073/16-3.1.1

QMS NAU CTP 11.02.03-01-2017



The Course Training Program on “Management of the Enterprise Economic Activity” is based on Bachelor Extended Curriculum № ECB-6-073/16 for Speciality 073 “Management”, Specializations “Management of Foreign Economic Activity”, “Management of Organization and Administration (by types of economic activities)”, Syllabus for this Subject, Index CB-6-073/16-3.1, approved by the Rector _____ 2017, and correspondent normative documents.

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INTRODUCTION

Detailed course training program of the subject is a must for successful educational process according to the European Credit Transfer System. Teachers and students are to be familiarized with it.

Grading system of assessment (GSA) is an integral part of the work course training program providing assessment the quality of all kinds of auditorium educational work and self-study performed by a student, as well as acquired knowledge and skills through grading assessment of results of this work in the current, modular and semester control with transfer of the grades by multi-grade scale to the national grading scale and ECTS scale.

The grading system envisages the use of the following grades: the current module grade, the module test grade, the total module grade, the semester module grade, the examination grade and the total semester grade.

2. SUBJECT CONTENT

2.1. Training schedule of the subject

№	Topic	Academic Hours			
		All	Lectures	Practicals	Self-study
1	2	3	4	5	6
3 semestr					
Модуль №1 "Conceptual framework for the management of economic activity of the enterprise"					
1.1	Basics of the management of economic activity of an enterprise as a business entity	16	2 2	2 2	8
1.2	Management of company's fixed assets	16	2 2	2 2	8
1.3	Management of company's current assets	16	2 2	2 2	8
1.4	Management of company's labor resources	16	2 2	2 2	8
1.5	Management of marketing activity of an enterprise	12	2	2	8
1.6	Company's Costs Management	10	2	2	6
1.7	Module Test №1	4	2	-	2
Total for the module №1		90	22	20	48
Модуль №2 "Management of some aspects of the economic activity of the enterprise"					
2.1	Management of the profit of the company	14	2	2 2	8
2.2	Management of the company's value and its capital structure	14	2	2 2	8
2.3	Management of enterprise investment activity	12	2	2	8
2.4	Risk management of the company	12	2	2	8
2.5	Management of the economic activity of enterprises in crisis	11	2	2	7
2.6	Homework	8	-	-	8



2.7	Module Test №2	4	2	-	2
Total for the module №2		75	12	14	49
Total for 3^d semester		165	34	34	97
Total for the subject		165	34	34	97

2.2. Homework

Homework (HW) is performed in the third semester, in accordance with the approved in the established procedure of methodical recommendations, with the aim of consolidating and deepening of theoretical knowledge and skills of students and is an important step in learning the discipline.

Homework is done on the basis of educational material, delivered on a self-study students, and is an integral part of the module " Management of some aspects of the economic activity of the enterprise ".

The specific objective of homework contains depending on the version of the problem to manage certain aspects of the economic activity of the enterprise.

For the successful implementation of HW the student should **know** the principles of formation and operating income; process of cost management and capital structure of the enterprise; strategy and ways to reduce operating costs; method of calculation of reserves for increase of production efficiency; **be able** to carry out structural analysis of the object of study ;develop the concept of further development of the object of the study ;to analyze the factors influencing managerial decision-making.

Implementation, execution and defense of homework is carried out by the student individually according to methodical recommendations.

Time to homework is up to 8 hours of self-study.

3. LIST OF REFERENCES

3.1. Basic recommended references

3.1.1 Анализ хозяйственной деятельности в промышленности / Под ред. В.И.Стражева. – Минск: Высшейш. шк., 2003.

3.1.2. Баканов М.И., Шеремет А.Д. Теория анализа хозяйственной деятельности: Учебник. – М.: Финансы и статистика, 2000.

3.1.3 Економічний аналіз / За ред. М.Г.Чумаченка. – К.: КНЕУ, 2001.

3.1.4 Економічний аналіз / За ред. Ф.Ф.Бутинця. – Житомир: ПП "Рута", 2003.

3.1.5 Ефимова О.В. Финансовый анализ. – М.: Бухгалтерский учет. 2002.

3.1.6 Любушин Н.П., Лещева В.Б., Дьякова В.Г. Анализ финансово – экономической деятельности предприятия. – М.: ЮНИТИ, 2002.

3.1.7 Савицкая Г.В. Анализ хозяйственной деятельности предприятий АПК: Учеб. Для вузов. – 3-е изд. – Минск: Новое знание, 2002.

3.2 Additional recommended references

3.1.8 Богатин Ю.В., Швандер В.А. Инвестиционный анализ. – М.: ЮНИТИ, 2000.

3.1.9 Грачев А.В. Анализ и управление финансовой устойчивостью предприятия. – М.: Финпресс, 2002.

3.1.10 Ермолович Л.Л. Анализ финансово – хозяйственной деятельности предприятия / БГЭУ. – Минск, 2001.

3.1.11 Ковалев В.В., Волкова О.Н. Анализ хозяйственной деятельности предприятия. – М.: Проспект, 2002.

3.1.12 Ковалев В.В., Патров В.В. Как читать баланс. – М.: Финансы и статистика, 2002.

3.1.13 Ковалев В.В. Финансовый анализ: методы и процедуры. – М.: Финансы и статистика, 2001.

3.1.14 Ковалев В.В. Финансовый анализ: управление капиталом, выбор инвестиций, анализ отчетности. – М.: Финансы и статистика, 2000.

3.1.15 Шеремет А.Д., Сайфулин Р.С., Негашев Е.В. Методика финансового анализа. – М.: ИНФРА-М, 2002.



3.3. List of basic guidance materials for the subject

№	Name	Index of Topics where Guides are Used	Amount
1.	Slides	1.1 - 1.6; 2.1 - 2.5	electronic version
2.	Test for Module Test № 1, 2	1.4, 2.5	1 copy and electronic version

4. RATING SYSTEM OF KNOWLEDGE AND SKILLS ASSESSMENT

4.1. Grading of different kinds of academic work performed by a student is done in accordance with Table 4.1.

Table 4.1

Grading of different kinds of academic activities performed by a student

3 semestr				
Module №1		Module №2		Max Grade
Kind of Academic Activities	Max Grade	Kind of Academic Activities	Max Grade	
Answers on practicals (3 values *10 classes)	30 (total)	Answers on practicals (3values *7 classes)	21 (total)	
Tests (3 values *1 classes)	3 (total)			
		Preparation and defense of the homework	8	
<i>For carrying out module test № 1, a student must receive not less than 20 values</i>		<i>For carrying out module test № 2, a student must receive not less than 17 values</i>		
Module test №1	11	Module test №2	15	
Total for module №1	44	Total for module №2	44	
Graded test				12
Total 3 semester Grade				100

4.2. The completed curricular activity is accounted if the student received a positive mark according to the national scale given in the table 4.2 below.

4.3. The Current Module Grade and the Module Test Grade together make up a Total Module Grade whose correspondence to the National Scale is shown in Table 4.3.



Table 4.2

Correspondence between the Grades and the National Scale

Grades					National Scale
Answer on practicals	Tests	Homework	Module test 1	Module test 2	
3	3	8	10-11	14-15	Excellent
2,5	2,5	6-7	9	12-13	Good
2	2	5	7-8	9-11	Satisfactory
under 2	under 2	under 5	under 7	under 9	Bad

4.4. The Semester Module Grade is calculated as the sum of the Total Module Grades. The correspondence between Semester Module Grade values and the National Scale is given in Table 4.4 and 4.5.

Table 4.3

Correspondence between the Total Module Grades and the National Scale

Module №1	Module №2	National Scale
40-44	40-44	Excellent
33-39	33-39	Good
27-32	27-32	Satisfactory
under 27	under 27	Bad

4.5. Total Semester Grade in semester with differentiated test (with this discipline – in 4th semester), equals to the sum of The Semester Module Grade and the Differentiated test Grade established for each category of Semester Module Grades (**12 for “Excellent”, 10 for “Good, and 8 for “Satisfactory”**), which is transferred in grades of National Scale and grades ECTS (Table 4.6).

Table 4.4

Table 4.5

Correspondence between the Semester Grades and the National Scale

Semester Grades	National Scale	Graded Test Grades	National Scale
79-88	Excellent	11-12	Excellent
66-78	Good	9-10	Good
53-65	Satisfactory	7-8	Satisfactory
under 53	Bad	under 7	Bad

4.6. The Total Semester Grades, National Scale grades and ECTS System grades is entered into the Examination Register and into a student’s record book.



Table 4.6

Correspondence of the Total Semester Grades to the National Scale and the ECTS System

Total Semester Grades	National Scale	ECTS System	
		ECTS Grade	Explanation
90-100	Excellent	A	Excellent (excellent performance with insignificant shortcomings)
82 – 89	Good	B	Very Good performance above the average standard with few mistakes)
75 – 81		C	Good (good performance altogether with a certain number of significant mistakes)
67 – 74	Satisfactory	D	Satisfactory (performance meets the average standards)
60 – 66		E	Sufficient (performance meets the minimal criteria)
35 – 59	Bad	FX	Bad (bad performance; a second testing is required)
1 – 34		F	Bad (very bad performance; a student shall retake the course)

4.7. The Total Semester Grades, National Scale grades and ECTS System grades is entered into the Examination Register and into a student's record book.

4.8. The Total Semester Grade is entered into the Examination Register and into a student's record book in values, National Scale grades, and ECTS Scale grades, for example: **92/Ex/A, 87/Good/B, 79/Good/C, 68/Sat/D, 65/Sat/E**, etc.

4.9. The Total Grade is equaled the Total Semester Grade.

The Total Semester Grade is entered into the Diploma Supplement.



(Ф 03.02 – 01)

АРКУШ ПОШИРЕННЯ ДОКУМЕНТА

№ прим.	Куди передано (підрозділ)	Дата видачі	П.І.Б. отримувача	Підпис отримувача	Примітки

(Ф 03.02 – 02)

АРКУШ ОЗНАЙОМЛЕННЯ З ДОКУМЕНТОМ

№ пор.	Прізвище ім'я по-батькові	Підпис ознайомленої особи	Дата ознайомлення	Примітки

(Ф 03.02 – 04)

АРКУШ РЕЄСТРАЦІЇ РЕВІЗІЇ

№ пор.	Прізвище ім'я по-батькові	Дата ревізії	Підпис	Висновок щодо адекватності

(Ф 03.02 – 03)

АРКУШ ОБЛІКУ ЗМІН

№ зміни	№ листа (сторінки)				Підпис особи, яка внесла зміну	Дата внесення зміни	Дата введення зміни
	Зміненого	Заміненого	Нового	Анульованого			

(Ф 03.02 – 32)

УЗГОДЖЕННЯ ЗМІН

	Підпис	Ініціали, прізвище	Посада	Дата
Розробник				
Узгоджено				
Узгоджено				
Узгоджено				



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