

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
NATIONAL AVIATION UNIVERSITY
FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION
DEPARTMENT OF BUSINESS ANALYTICS AND DIGITAL ECONOMY**

ADMIT TO DEFENSE

Head of the Department of Business
Analytics and Digital Economy

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QUALIFICATION PAPER

(EXPLANATORY NOTE)

OF BACHELOR ACADEMIC DEGREE SEEKER
SPECIALTY 051 «ECONOMICS»
EDUCATIONAL AND PROFESSIONAL PROGRAM «INTERNATIONAL
ECONOMICS»

Topic: «Merger and acquisition in international economics: motives, state, and trends»

Executant: HRABOVSKA Anna 

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KYIV 2023

5. Calendar schedule

№ пор.	Name of the stages of the qualification work	Deadline	Supervisor's marks on task completion
1.	Obtaining a task for qualification paper	14.04	<i>completed</i>
2.	Review of literature on the topic	15.04	<i>completed</i>
3.	Collection and analysis of data on mergers and acquisitions	30.04	<i>completed</i>
4.	Determining the motives, process and stages of mergers and acquisitions	07.05	<i>completed</i>
5.	Analysis of the impact of mergers and acquisitions on the economy and stakeholders	15.05	<i>completed</i>
6.	Study of examples of successful and unsuccessful mergers and acquisitions	19.05	<i>completed</i>
7.	Writing an introduction and literature review	25.05	<i>completed</i>
8.	Research methodology development	27.05	<i>completed</i>
9.	Analysis of the obtained results	01.06	<i>completed</i>
10.	Developing slides and writing a report	12.06	<i>completed</i>
11.	Adjustment of work according to the results of previous protection	13.06	<i>completed</i>
12.	Final design of qualification paper and slides	16.06	<i>completed</i>
13.	Signing a response paper and review	16.06.2023	<i>completed</i>
14.	Defense of qualification paper in the Examination Commission	19.06.2023	<i>completed</i>

6. Date of the task issue: 13.04.2023

Supervisor of Qualification Paper

Ganna BELINSKA

Task accepted to perform



Anna HRABOVSKA

ABSTRACT

Hrabovska Anna. Merger and acquisition in international economics: motives, state, and trends. - Graduation thesis on specialty 051 "Economics", OPP "International Economics". National Aviation University of the Ministry of Education and Science of Ukraine, Kyiv, 2023.

The graduation work contains 54 pages, 2 tables, 7 figures, 41 a list of used sources by name.

The object of the research is mergers and acquisitions of companies in the global economy.

The subject of the research are theoretical aspects, motives and goals of mergers and acquisitions, technologies for global analysis of M&A status and trends, development of the mergers and acquisitions market, analysis of M&A trends in consumer markets.

The purpose of the research is to analyze the main aspects of mergers and acquisitions of companies in a global context, to find out the motives and goals of such actions, to investigate technologies for global analysis of the state and trends of M&A. Investigate the development of the M&A market and analyze M&A Trends in consumer markets.

Research methodology: analytical and descriptive research methods, trend analysis, use of technologies for data collection, processing and visualization were used in the work.

Keywords: market analysis, global trends, business integration, economic benefits, planning and strategic development, global economy, motives and goals, market development.

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INTRODUCTION

In today's world, mergers and acquisitions are one of the key strategic actions used in business to achieve various goals. The development of these processes requires a deep understanding of their theoretical foundations and practical aspects, as well as an analysis of the state and trends in the mergers and acquisitions market. This work is devoted to the study of the theoretical foundations of mergers and acquisitions of companies, as well as a global analysis of the state and trends in this field.

The relevance and importance of the chosen topic is that mergers and acquisitions affect the economy, the competitiveness of enterprises and the development of market structures. Understanding the motives and goals of such processes is important for making informed decisions regarding strategic business development. At the same time, the global analysis of the state and trends of mergers and acquisitions in various sectors of the economy allows us to identify general trends and specific features, which opens up new opportunities for improving the strategic management of companies.

The purpose of this work is to systematize theoretical knowledge about mergers and acquisitions, to identify the motives and goals of such processes, as well as to conduct a global analysis of the state and trends of mergers and acquisitions in various sectors of the economy. In order to achieve this goal, the following tasks were formulated:

1. Overview of mergers and acquisitions and theoretical approaches to their study.
2. Identifying the motives and goals of mergers and acquisitions, their classification and analysis.
3. Application of technologies for global analysis of the state and trends of mergers and acquisitions in various sectors of the economy.

The object of research of this work is the processes of mergers and acquisitions of companies taking place on the market. This means that the attention of the research is focused on the very process of merger and acquisition of companies, its features, impact on the business environment and the economy in general.

The subject of the research is the theoretical foundations and practical aspects of mergers and acquisitions. This means that the work is focused on the study of theoretical concepts, models and approaches to mergers and acquisitions, as well as on the analysis of the practical implementation of these processes in various industries and companies. The subject of the study includes such aspects as the motives and goals of mergers and acquisitions, their impact on the economy, the competitiveness of enterprises, financial aspects, risk management and strategic planning.

In addition, the work considers a global analysis of the state and trends of mergers and acquisitions in various sectors of the economy. This means that the attention of the research focuses on the study of market trends, dynamics and specific features of mergers and acquisitions in various industries, such as the consumer market, the financial sector, the technological sector, etc.

The following research methods were used to achieve the objectives in this work: analysis of scientific and theoretical literature, comparative analysis of known examples of mergers and acquisitions, analysis of statistical data and use of global analysis technologies.

The work was also presented on the IV International Scientific-practical Conference «BUSINESS ANALYTICS: MODELS, TOOLS AND TECHNOLOGIES» Kyiv, March 1-3, 2023, where it was discussed in the field of mergers and acquisitions.

CONCLUSIONS

This study of corporate mergers and acquisitions took into account both the theoretical underpinnings and practical applications. Understanding the relevance of this phenomena and highlighting its significance for company development is made possible by the findings of the study and global evaluation of mergers and acquisitions in a variety of economic sectors.

The overall nature of mergers and acquisitions of organizations was explored, as well as several theoretical approaches to their comprehension, in the section under "Mergers and Acquisitions' Theoretical Foundations". It has been discovered that greater competitiveness, access to new markets, and synergistic benefits are among the motivations and objectives of mergers and acquisitions. In addition, techniques for technologically analyzing market status and merger and acquisition patterns that enable gathering unbiased data about this market were taken into account.

The section "Global analysis of the status and trends of mergers and acquisitions" conducted a thorough examination of the evolution of mergers and acquisitions across a number of economic sectors. The volume and complexity of mergers and acquisitions in the consumer, financial, and technological industries have been observed to be rising. This suggests heightened competition and the requirement for businesses to entice fresh assets and competitive advantages.

So, the following conclusions can be taken from the research that has been done. Acquisitions and mergers are a useful and productive strategy for the growth of businesses and industries. They enable the achievement of synergistic effects, boost competition, and improve market opportunities. Implementing mergers and acquisitions necessitates thorough risk and opportunity analysis, as well as the creation of efficient integration strategies.

The use of mergers and acquisitions has far-reaching effects on both individual businesses and economic sectors as a whole. The study's findings indicate that mergers and acquisitions can help businesses find new opportunities by obtaining access to new technology, expanding their geographic reach, or diversifying their product line offerings.

Additionally, mergers and acquisitions can boost economies of scale, restructure corporate procedures, and lower total expenses.

However, it's also important to carefully consider the dangers that could occur from mergers and acquisitions when executing these operations. Potential difficulties include a lack of integration of the many firm cultures, trouble managing change, and unforeseen effects from outside forces like regulatory or economic instability. Merger and acquisition strategies should be thoroughly planned and put into action, taking into account all potential risks and taking the required precautions to reduce them.

Future research on mergers and acquisitions can concentrate on the creation of fresh models and procedures for assessing the efficacy of these transactions as well as the investigation of their effects on market structure and competitiveness. Further research should focus on comprehending how cultural, social, and ethical considerations affect how mergers and acquisitions are implemented

Overall, this study expands our understanding of mergers and acquisitions and provides valuable insights and recommendations for the practical application of these strategies. Continuing research in this area can contribute to the further development of business and economy, as well as ensure more effective use of resources and opportunities arising from the merger of companies.

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